



**IMPROVING  
DATA.  
BUILDING SUCCESS.**

## ZETVISIONS: THE >Z< STANDS FOR ZEALOUS

**Who or what is zetVisions? What are our aims? And why are we so obsessed with data? To answer these questions, let's start at the beginning: Ever since 2001 — the year in which we were founded — we've been providing solutions for legal entity and master data management. It's as simple as that.**

The reason? Because our aim is to offer software that gives you a real competitive advantage. In doing this, we see the skills of our employees not as a contributory factor but as the basis of our success. The basis, in fact, for the success of our customers throughout Europe. These include a number of DAX and MDAX-listed companies.

In our mission to get the best for our customers, our irrefutable affinity for data works to our advantage. It is, so to speak, in our DNA to obtain the best levels of data consistency available and to invest all of our professional and technical expertise into attaining one goal: the improvement of your data.

**The clearest proof of this determined approach on our part is our market leadership in the field of legal entity management software. With our experience from 400 projects in a variety of sectors, we are the leading European competence center in this area. And yes, that feels just as good as it sounds.**



MONIKA PÜRSING  
CEO, ZETVISIONS AG

## PROFESSION AND VOCATION ARE SELDOM SO CLOSE TOGETHER



**MONIKA PÜRSING HAS BEEN SHAPING  
THE FUTURE OF ZETVISIONS FOR YEARS.**

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*We can achieve great things if we believe in something unconditionally. Our software products are proof of that. The resulting data quality is the product of our passion. At zetVisions, we are all firmly committed to the goal of offering our customers the very best management of their data that can be achieved.*

— MONIKA PÜRSING | CEO, zetVisions AG

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# 200+

**CUSTOMERS**

throughout Europe — from DAX and MDAX companies to medium-sized enterprises.

# 75+

**EXPERTS**

standing for effective software solutions and efficient professional services.

# 2001

**FOUNDED**

Our expertise and skills have been built up over more than 15 years.

## WE ARE ...



### EXPERTS

We combine the know-how of over 75 employees and the experience we've developed during more than a decade in the market.



### VISIONARIES

We think further ahead. That's why we develop state-of-the-art solutions that cover both current and future customer and market requirements.



### PARTNERS

We support you over the long term in a relationship of equals, because we see good communication and a constant exchange of ideas as essential.



### NAVIGATORS

We guide you on the best path to success. For us, this involves a combination of best practices with an individual consideration of your requirements.

»We see zetVisions AG as a competent and reliable partner with a consistently collaborative approach. It is not just our team that is now working with zetVisions CIM, but other BASF units, too. The overall benefits are provided via our portal, as all departments can access shareholding information that's relevant for them, up to date, and reliable.«

— Birgit Flory | Group Financial Statements, BASF SE

## IN THE SERVICE OF DATA MANAGEMENT

Managing your data is like tending a garden. If you simply plant your data any old way, you'll probably end up with a jungle. You'll lose oversight in the process, while some data will simply proliferate and get out of hand. With zetVisions' software solutions, we provide you with a tool for bringing your data into line in a way that gives you back a clear view of your data garden. This means that both your master data and legal entity management operations can flourish — undoubtedly attracting some envious glances from your neighbors. And, most importantly, you'll be able to find your way around your garden again!

### MASTER DATA MANAGEMENT

Our master data management solution zetVisions SPoT provides a means of managing your master data in a consistent and controlled way. The zetVisions software acts as a data guardian for your vital master data. It thereby enables you to take control again — across every single business process. Many organizations already rely on the SAP-based solution offered by zetVisions, which firmly connects your core processes to your master data and prevents incorrect, duplicate, and inconsistent data from entering the system at all.

**The result: a reliable database for all operational areas, making your processes efficient and saving you money. As a result, your whole organization will benefit from enhanced data governance, overall transparency, and greater flexibility — every single day.**

### LEGAL ENTITY MANAGEMENT

zetVisions software suffuses your legal entity management processes with enormous intelligent power. Our solutions support an organization's required processes and provide a platform for ensuring your data remains up-to-date and legally compliant. At the same time, they can be flexibly adjusted to fit your company's specific needs.

**The result: This brings unmatched levels of data transparency and makes work much easier for all employees dealing with legal entity-related information. zetVisions legal entity management software relies on both the application's powerful underlying logic and our wealth of experience.**

# LEGAL ENTITY MANAGEMENT WITH THE POWER OF CLEAR STRUCTURES

**OUR WEALTH OF EXPERIENCE IN LEGAL ENTITY MANAGEMENT IS ALMOST UNMATCHED IN THE MARKET. WE DRAW ON THAT EXPERIENCE FOR OUR INNOVATIVE SOLUTIONS.**

Managing legal entities within organizations encompasses a range of demanding tasks. As well as dealing with the increasing interdependence among companies, there is often also a variety of departments to consider. The financial and strategic importance of legal entity management therefore grows in tandem with the complexity of the legal entities involved.

Efficient management of these can then bring a real competitive advantage, if it allows the legal entity structures to be proactively managed and optimized and ensures that data remains reliable across every division.

**This is where zetVisions comes into its own: the more complex your investment portfolio, the more effective is our software. It simplifies structures, provides support for all necessary processes, and thereby creates a platform for up-to-date data and legal compliance.**

- ✓ **RELIABLE DATA**
- ✓ **CROSS-DEPARTMENTAL, PROCESS-SUPPORTED COLLABORATION**
- ✓ **AUTOMATED LEGAL REPORTING**
- ✓ **INTEGRATION OF RELATED SYSTEMS**
- ✓ **ONE CENTRALIZED DATABASE FOR LEGAL ENTITY INFORMATION**
- ✓ **TRANSPARENCY FOR ALL LEGAL ENTITY STRUCTURES**
- ✓ **35% AVERAGE REDUCTION IN TIME AND EFFORT NEEDED**

## MORE THAN JUST SOFTWARE



### A HOLISTIC APPROACH

Your areas of legal, mergers and acquisitions, taxes, finance, and controlling collectively benefit from an overall transparency, consistent reliability of data, and legal compliance.



### FULLY SUPPORTED

Our software brings clarity to all of your structures and processes. This optimizes routine activities and makes your employees' work easier.



### TAILORED IMPLEMENTATION

From administration of your legal entities to integrated processes for legal entity management, we customize our software to fit our customers' needs.



### CONSTANTLY EVOLVING

Our applications are not static. We give our customers the freedom to expand them incrementally and scale them up as they grow.

»zetVisions has understood that companies, like their environments, constantly change and therefore need to remain flexible. Our legal entity management software supplies effective solutions for our dynamic corporate environment. We can access all of our legal entity data in the required form at any time. Thus, as our company evolves, so does the software.«

— ANDREAS BIEKER | Finance Operations, Governance Functions, Merck KGaA

# MASTER DATA MANAGEMENT BECOMES RELIABLE

For many organizations, master data represents the backbone of their business. If data quality is inadequate, this can lead to inconsistent master data and also make it necessary to carry out time-consuming cleanup operations. zetVisions SPoT ensures you never reach that stage. By providing a »Single Point of Truth« for your entire organization, zetVisions SPoT creates a consistent database.

## MORE CONTROL

Guided data entry processes, clear responsibilities, and defined approval processes ensure that data is complete and supports efficient data governance — at all times, in a centrally controlled way, and in line with the conditions you specify.

## MORE FLEXIBILITY

Customization allows data models, requests, and data transfers to be adapted to fit your user behavior. Thanks to the flexible user interface, relevant data becomes visible at the click of a button.

## MORE TRANSPARENCY

zetVisions SPoT makes data usage and transfer clear and transparent. Every change is documented in an audit-compliant way. There are also numerous ways to analyze the status of requests.

## MORE QUALITY

Whether customer, product, vendor, or financial master data is involved, zetVisions SPoT brings reliability in every case — across every area of your master data. The security this offers means less stress, a lighter workload, and — most importantly — lower costs.

**Different master data domains have different requirements. zetVisions SPoT is the perfect multidomain master data management solution for the different areas of master data in your business. The SAP-based solution brings more quality, transparency, and efficiency to your data and processes.**



spot | BP

### CUSTOMER AND SUPPLIER MASTER DATA

Having a valid database can bring transparency to your customer and supplier relationships in a way that makes a difference to your business. It allows you to optimize pricing strategies while simultaneously lowering costs.



spot | FIN

### FINANCIAL MASTER DATA

Accelerated and uniform processes for updating charts of accounts and closing operations will reduce the need for reconciliation and auditing.



spot | MAT

### PRODUCT MASTER DATA

Efficient supply chain management based on timely purchasing and shipping procedures will lead to sustainable cost reductions. It will also enable you to optimize pricing over the long term.



spot | FLEX

### FREELY DEFINABLE MASTER DATA

Custom-defined master data adapted to your company's requirements can be clearly assigned. This applies, for example, to organizational structures and important reference data such as hierarchies and consolidation units.

»In zetVisions SPoT we now have established a uniform, reliable, up-to-date, and comprehensive database for our customer master data, achieved more transparency, improved data quality, and, as a result, made our processes more efficient.«

— ERIK TISCHNER | Head of Finance, zetVisions AG

# OUR MOST VALUABLE RESOURCE: A PROFESSIONAL TEAM

Our company's innovative strength derives from our highly engaged employees, who fully identify with zetVisions' aims. In every single way. Every member of our team of more than 75 people is all passionate about their work. Fortunately for us, since those employees are constantly looking for ways to improve and have set themselves the task of optimizing our products and services on an ongoing basis

## THE DESIRE TO IMPROVE

We are not only willing to learn, but are also able to put what we learn to use. This results in products that draw on our wide experience our specialists have gained in a variety of sectors. And as our experience continues to develop, so does our portfolio of services.

## THE HIGH IDENTIFICATION

It's rare for people to claim that they love what they're doing. But at zetVisions, they do. If people ask us about our work, we don't say we work at zetVisions — but that we are zetVisions.

## THE VERY SPECIAL TEAM SPIRIT

Here, no one is out for themselves. At zetVisions, we favor an open-door policy. We all support one another. What's more, we share our knowledge with each other and thereby multiply our skills — as our customers appreciate.

## THE ELUSIVE >SUCCESS GENE<

At a time in which facts, figures, and information are measured, we bring something quite different to the table. For us, we're only happy when the customer is happy. Those are qualities that you can't learn. Qualities, in fact, that make zetVisions so special.



Would you like to be part of such a team?  
Then find out more about your career opportunities with zetVisions by visiting:

[WWW.ZETVISIONS.DE/EN/CAREER](http://www.zetvisions.de/en/career)



*Our secret for getting things moving is simple: If everyone pulls together, this creates an incredibly strong force. At zetVisions, we see that every day and never stop pulling — together. With SCRUM, we can carry out agile planning and development while still achieving our high quality standards.*

— MONIKA PÜRSING | CEO, zetVisions AG



40

PERCENT

is not the strength of our favorite spirit but the proportion of women in our workforce. This determination — with a female edge — makes us special.

37

YEARS

is the average age of all our employees. For us, that's the perfect blend of youth and experience.

1

TEAM

that goes the extra mile for our customers — both now and in the future.

# ZETVISIONS IMPROVING DATA. BUILDING SUCCESS.

**OUR CREDO EXPRESSES WHAT OUR WORK IS REALLY ABOUT. WE SUPPLY SOLUTIONS THAT IMPROVE DATA AND THE WAY YOU WORK WITH IT, SO THAT ORGANIZATIONS CAN WORK MORE EFFICIENTLY ON A LONG-TERM BASIS.**

Whether in regard to managing legal entities or master data, the time and money saved by using zetVisions software is both impressive and provable. Organizations report an average of 35% savings, in terms of time and money, after implementing our solutions.

**We know that data quality and business success are closely linked with each other. And we know that every organization faces its own unique set of challenges. We are not just developers but also consultants with a wide range of best practices. For the sake of your data. And for the sake of your success.**

## WE REPRESENT:

- ✓ QUALITY
- ✓ INNOVATION
- ✓ INTEGRITY
- ✓ TEAM SPIRIT
- ✓ TRANSPARENCY
- ✓ SUCCESS

»Success depends on the quality of your data. If anyone disagrees with that statement, they are wrong. We're happy to have found a partner in zetVisions that understands this connection better than anyone else and that offers us the solutions that pave the way to success.«

— JÜRGEN BLUMHOFER | Shareholding Information Management, TÜV Rheinland AG

## EXTRACT FROM OUR CUSTOMER REFERENCES

- ✓ ADOLF WÜRTH GMBH & CO. KG
- ✓ AGRAVIS RAIFFEISEN AG
- ✓ AIRBUS GROUP
- ✓ ALLIANZ SE
- ✓ AXEL SPRINGER SE
- ✓ BASF SE
- ✓ BILFINGER SE
- ✓ BOEHRINGER INGELHEIM PHARMA GMBH & CO. KG
- ✓ BRENNTAG AG
- ✓ CARL ZEISS AG
- ✓ CLARIANT INTERNATIONAL AG
- ✓ COMMERZBANK AG
- ✓ DAIMLER AG
- ✓ DEKA IMMOBILIEN GMBH
- ✓ DEUTSCHE BANK AG
- ✓ DR. AUGUST OETKER KG
- ✓ DVB BANK SE
- ✓ DZ BANK AG
- ✓ E.ON SE
- ✓ EVONIK INDUSTRIES AG
- ✓ FRANZ HANIEL & CIE. GMBH
- ✓ FREUDENBERG & CO. KG
- ✓ GLENCORE INTERNATIONAL AG
- ✓ HEIDELBERGER DRUCKMASCHINEN AG
- ✓ HERAEUS HOLDING GMBH
- ✓ HYPO NOE GRUPPE BANK AG
- ✓ KFW BANKENGRUPPE
- ✓ KNAUF GIPS KG
- ✓ LANDESBANK BADEN-WÜRTTEMBERG
- ✓ MAINOVA AG
- ✓ MERCK KGAA
- ✓ OTTO BOCK HEALTHCARE GMBH
- ✓ ÖBB HOLDING AG
- ✓ PORR AG
- ✓ RAIFFEISEN ZENTRALBANK ÖSTERREICH AG
- ✓ REWE-ZENTRAL-AKTIENGESELLSCHAFT
- ✓ RHENUS LOGISTICS
- ✓ ROBERT BOSCH GMBH
- ✓ SCHWEIZERISCHE BUNDESBAHNEN SBB
- ✓ SIEMENS AG
- ✓ STADT FRANKFURT AM MAIN
- ✓ TALANX AG
- ✓ THYSSENKRUPP AG
- ✓ TÜV RHEINLAND AG
- ✓ VAILLANT GMBH
- ✓ VILLEROY & BOCH AG
- ✓ WMF GROUP GMBH

**[WWW.ZETVISIONS.COM](http://WWW.ZETVISIONS.COM)**

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