

### Company Profile

Siemens (Berlin and Munich) is a global powerhouse in electrical engineering and electronics. The company has 405,000 (as of September 30, 2009) employees at 1,640 locations around the globe working to develop and manufacture products, design and install complex systems and projects, and tailor a wide range of services for individual requirements.

With a presence in some 190 countries, Siemens can offer customers fast, local, tailor-made solutions. And that gives Siemens a decisive competitive edge.

## SIEMENS

*„We have to control our corporate law portfolio at 100 % at full transparency, to manage daily changes and to provide reliable information about the current investment stock for the entire group for the strategic and operative management, the intern and extern reporting and as an integrated master data generator for downstream systems. zetVisions Insider is the technical base for our Corporate Investment Management – competent and reliable.“*

**Bernhard Bieler**  
Vice President Subsidiary Management  
Siemens AG

### Motivation

- Standardized Software with international market expertise
- Extensive functionality
- Legal reporting duties
- Flexible reporting (internal reporting)
- Multilingualism
- Intelligent workflow and validation / refusal process
- Simple handling for non specialized user
- Extensive user administration and security settings
- One central department for company master data to ensure the consistency over the different applications
- Improvement of data quality
- Partly decentralized data entry in order to use the increased data quality locally

### Benefits

- High degree of standardization
- Added user motivation by usage of up-to-date technologies
- Know-how of partner who is market leader in the field of corporate investment management
- Parametrizable by Siemens (custom-made fields)
- International legal reports and regulations
- high-performance and stability (24/7)